

Bank

Mobile Banking

With increasing competition in the financial services market, every player has to differentiate or update himself to meet or exceed the demands of their customers.

Unique Computer Systems provides a complete, end-to-end messaging solution enabling banks to provide instant, "real-time" SMS alerts and notifications to their customers to update them of their account status and transactions.

Our SMS Notifications system for banks provides a complete solution which can be integrated with the bank's internal systems to capture and broadcast transactions to customer's mobile phone through intelligent business rules.

The system is database agnostic and can work with any of the popularly available databases in the market.

We also impart customisation services and domain knowledge to assist in the integration of the system to provide you with a full solution or a starting point for a fully integrated pervasive application.

▲ System Components:

Our system comprises of 3 components for the Mobile Banking system.

Customer registration system

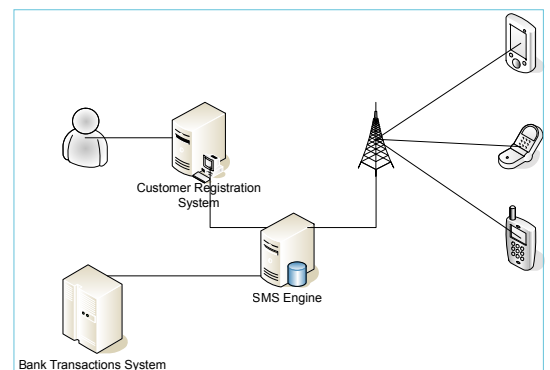
This module allows branch staff, supervisors and administrators to register customers for the notification system and setup business rules for notification. It also includes the management reporting system which delivers reporting for management.

Transaction Monitoring Engine

This module monitors transactions from the bank's transactions system and prepares them for broadcast.

SMS messaging system

The final and most important module which performs final checks on the messages and transmits the prepared messages via one of multiple SMS transport



▲ Messaging Services:

The following services will be available to you through your mobile phone:

- Balance Alerts
- Withdrawal Alerts
- Deposit Alerts
- High balance achievement Alerts
- Low balance Alerts

▲ Benefits:

- Complete integration for automation
- Improves efficiency
- Send information instantly and accurately
- Generate automated responses

▲ Features:

- Simple and Effective Messaging
- Message tracking and logging
- Integration options available
- Multiple address broadcast



Further information, please contact:

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